



Andrea Labate

BIRTHDAY
10/02/1992

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Profile

Freelance photographer and video-maker, I have worked in the past years with many worldwide-known professionals in the field of Media and Visual Arts. *University of Arts London* graduate, with a Bachelor of Arts with Honours in *Media & Cultural Studies* at the *London College of Communication*. I am currently studying "*Film Making and Film Production for Businesses*" at the *Centro Sperimentale di Cinematografia*.

Work Experiences

SONY MUSIC ENTERTAINMENT ITALY SPA; MILAN - 2011 - CURRENT

- *New Business activities:*

Parconcerto Project: Graphic idea and design of a foldable 8 pages brochure aimed to present and launch the project to businesses; Parconcerto is a high-quality music festival, conceived as an innovative music proposal based on listening itineraries of vocal and instrumental music in intimate places, such as public parks of the main Italian cities.

Esselunga Village: conception, design and 3D rendering of a branded space, sponsored by Esselunga in collaboration with many other brands and produced by Sony Music. The Esselunga Village is designed as a thematic park based on the shared passion of football, yet aimed to a much greater audience. It will take place in the Italian major cities during FIFA World Cup 2014 taking place in Brasil.

Teatroamoroso: Graphic design and rendering of the theatre in which Alessandra Amoroso's next tour will take place, grounded on the success of Gianni Morandi's theatrical tour "Grazie a tutti".

- *Photographic activities:*

"**Geisha**" by **Antonella Lo Coco**: Idea, organisation and realisation of the cover and booklet of the first LP by Antonella Lo Coco, "Geisha", X Factor 4 finalist contender.

OFFICIAL PHOTOGRAPHER, X FACTOR 6 (SYCO); MILAN - 2013

Official X Factor 6 photographer for the production of the first EPs and Singles by X factor finalists.

EVENT PHOTOGRAPHER, PORSCHE; ROME - 2012 - CURRENT

Official Porsche Italy photographer and promotional events photo and video reporter.

STUDIO ASSISTANT, IMAGO CASTING; ROME - 2012

Studio assistant of the producer and filmmaker Giorgio Amendola, especially for video Ads for Sky Italy.

CREDITED PHOTOGRAPHER, GETTY IMAGES; 2011 - 2012

Authorised photographer for Getty Images in occasion of "Palms Sunday" 2011, officiated by Pope Benedict XVI.

Moreover, I assisted the internationally known photographer Franco Origlia (Getty Images / Contour) for more than a year, during which we shot editorial photos for magazines (e.g. Panorama, Panorama economy, Sette by Corriere della Sera) and the Italian Chamber of Deputies.





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OFFICIAL PHOTOGRAPHER, LA STERPAIA BY OLIVIERO TOSCANI; VENICE, 2011

Official Heineken Jammin' Festival 2011 reporter for web publication on Heineken official website.

OFFICIAL PHOTOGRAPHER, FRANCE PRESS (ADP); ROME, 2012 - 2013

Live music reporter of the Rock in Rome 2012 edition, sponsored by Postepay.

STUDIO ASSISTANT, EIKONA BOX; ROME, 2009-2010

Assistant photographer in the Eikona Box studio, owned by photographer Guido Fuà.

Further activities

- Work experiences with chief editor's desk of the main photography and video agencies in Italy: Stefano Relandini (**Thompson-Reuters**), Gabriel Bouys and Vincenzo Pinto (**France Press**), Domenico Stinellis and Pierpaolo Cito (**Associated Press**)..

- Promotional shootings and live reports for bands and artists such as: Benny Benassi, Coldplay, Vasco Rossi, Ennio Morricone, Oasis, etc.

- Official Tour Music Fest 2012 photographer.

- Director and producer of a number of music videos for emerging bands, such as: Luminal, Black Rainbows, Molotoy, Aleblanch, etc.

Education

Bachelor of Arts with Honours in Media and Cultural Studies, achieved at the London College of Communication, part of the University of Arts London, 2010-2013.

British study centres, Advanced English Studies, London, 2010, obtaining IELTS certification for the English Language with a result of 8.0 out of 9.0.

"Commercial editing techniques with Final Cut Pro" and "Video with DSLR" certifications by Lynda.com

Scientific High School Giordano Bruno, Rome, 2005-2010.
Graduated with 90/100.

Expertise

Thanks to the three years lived in London, I understood how to work in multicultural and multi ethnic environments. As a matter of fact, such experience underlined what I think are my best qualities, that are versatility, curiosity towards the unknown, adaptability and team work. Having the luck of working with professionals since my young age, I developed an advanced knowing of photography and video techniques. I also studied how to work professionally with software such as: Final Cut, Adobe Photoshop, Lightroom, Bridge, Dreamweaver, Illustrator, Indesign, Avid Media Composer, GIFT.

I'm building my web portfolio too (www.andrealabate.com) and I manage a personal fan page on Facebook for promotional purposes (www.facebook.com/AndreaLabate).

References

Marco Risi, filmmaker.

Franco Origlia, Getty Images / Contour / Intercampus, professional photographer.

Giovanni Tamberi, METACINEMA, producer and entrepreneur.

Stefano Patara, Sony Music Italy, VP, Strategic Marketing & Brand Entertainment.

Gian Arnaldi, Arnaldi & Partners, entrepreneur.

Steve Cross, London College of Communication, Faculty of Media Director.